

Outreach Ministry Team 2009 Annual Report

The Outreach Ministry Team sponsored two **Community Evangelism Events** in 2009:

- **“Winterfest”** – Dinner & a Movie featuring **“Fireproof”** - March 1
- **“Summerfest”** - featuring the music group **Point of Grace** – Aug. 24

Connection Ministry is committed to turning first-time guests into fully engaged members.

- Strategic Assimilation System
- Connection Forms
- Roaming Greeters

Engage new members more effectively by assigning **“LCM friends”** (hosts/sponsors)

- Link “LCM friends” with new members according to worship service attended
- Link “LCM friends” with new members using the information gathered at the orientation

Direct Mail Postcards to communicate our church to people new to our area

- 655 Winterfest postcards mailed on 2/20/09
- 890 Easter Worship postcards mailed on 4/6/09
- 1,326 West Campus Vacation Bible School postcards mailed on 5/26/09
- 1,743 East Campus Vacation Bible School postcards mailed on 6/24/09
- 2,263 Summerfest postcards mailed on 8/6/09
- 3,201 Financial Peace postcards mailed on 10/15/09
- 4,039 Christmas worship postcards mailed on 12/16/09

Outreach Ministry Team members:
Jennifer Hoff, Matt Artz, Marilyn Hergert, Glen Sandoz, Karen Gartner
and Pastor George Megard